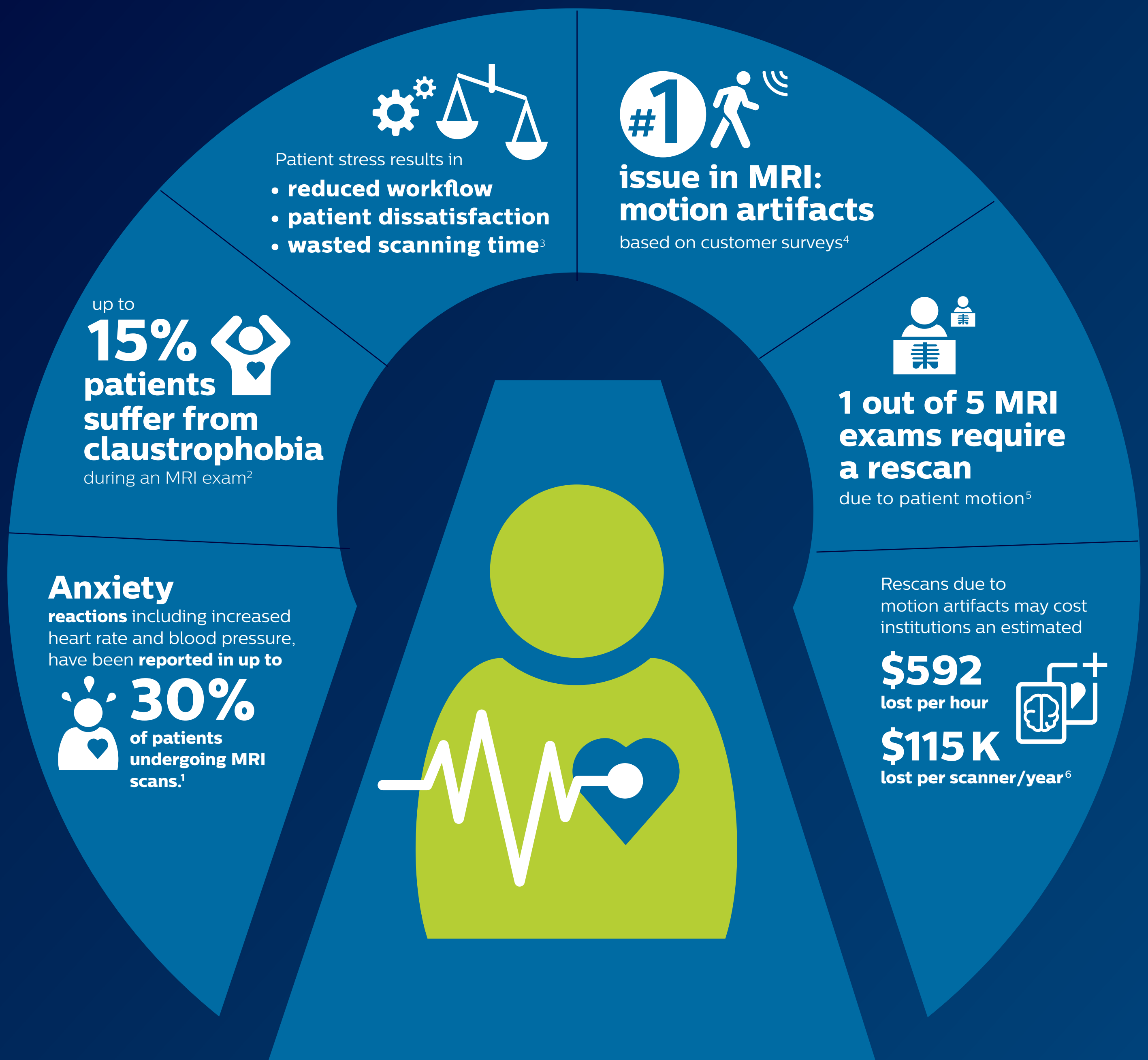


Reduce patient stress to improve MR imaging outcomes



Patient stress in MR exams exacts a high clinical, operational and financial toll



Interventions to increase patient comfort and engagement can have a mitigating impact

Innovation that seeks to mitigate the manifestations of stress can help in the acquisition of more accurate images.

- ✓ Comfort
- ✓ Operational flow
- ✓ Cost savings

Decreased need for anesthesia
in pediatric patients

A study concluded that instruction including simulator practice as part of pediatric preparation for MR was associated with decreased need for anesthesia among children going in for an exam.⁷

84% of patients felt more calm
with In-bore Connect technology

When using the Ambient Experience MR In-bore Connect, which gives patients in the bore a visual progress bar of time left in breath hold exams, 84% of patients indicated that the progress bar helped them to feel calm.⁸

By prioritizing innovation that improves the patient experience, we can help radiology teams deliver quality images with confidence.

Learn more at www.philips.com/radiology



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